

## Practitioner News April 2022: Latest research on Tumour treatment

1 message

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Practitioner News Nutritional Update April 2022 View this email in your browser



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#### Dear Colleague

Welcome to our April nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

#### In this issue

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**Featured Articles** 

TUMOURS PARTIALLY DESTROYED WITH SOUND DON'T COME BACK



Non-invasive sound technology developed at the University of Michigan breaks down liver tumours in rats, kills cancer cells and spurs the immune system to prevent further spread - an advance that could lead to improved cancer outcomes in humans.

By destroying 50% to 75% of liver tumour volume, the rats' immune systems were able to clear away the rest, with no evidence of recurrence or metastases in more than 80% of animals.

The treatment, called histotripsy, non-invasively focuses ultrasound waves to mechanically destroy target tissue with millimetre precision. The relatively new technique is currently being used in a human liver cancer trial in the United States and Europe.

Read more at medicalxpress.com

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# HUMAN GUT-IN-A-DISH MODEL HELPS DEFINE 'LEAKY GUT' AND OUTLINE A PATHWAY TO TREATMENT



Once a vague scapegoat for a variety of ills, increasing evidence suggest a condition known as 'leaky gut' - in which microbes and other molecules seep out of the intestines - may be more common, and more harmful, than previously thought.

Leaky gut is most often experienced by older people, patients with cancers or other chronic ailments, and people with especially stressful lifestyles.

Read more at medicalxpress.com

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# **Product Focus**

**NEW PRODUCT LAUNCH** 



**EPI-INTEGRITY POWDER** 



We are pleased to announce the launch of a new Pure Encapsulations product - <u>Epi-Integrity Powder 171g</u>.

Epi-Integrity provides a unique broad-spectrum combination of glutamine, prebiotics and targeted botanicals, mixed in a natural strawberry-lemonade flavoured powder.

The product features clinically studied Nutrigut® Perilla (Perilla frutescens) leaf extract. Perilla frutescens is a good source of polyunsaturated fatty acids (PUFAs), important in the prevention of inflammatory and cardiovascular diseases. Perilla also contains different polyphenols that have an antioxidant effect in the body.

Arabinogalactan resists digestion in the stomach and small intestine. This allows it to reach the large intestine, where it serves as a prebiotic fibre for beneficial gut bacteria.

Epi-Integrity also contains astragalus and deglycyrrhizinated liquorice (DGL) extracts.

#### This product is:

- · Free from wheat, gluten, dairy and soy
- GMO free
- . Suitable for vegetarians & vegans

#### Recommended Dosage

Take 1 scoop, 1-2 times daily, or as directed by your healthcare practitioner. Add 1 serving to 250ml of water or juice. Shake or stir until dissolved.

#### Contents: one scoop (approximately 5.7g) provides:

Arabinogalactan	2.4g
I-Glutamine (free form)	2.4g
Nutrigut® Perilla (Perilla frutescens)	150mg
Astragalus (Astragalus membranaceus) root extract	200mg
Deglycyrrhizinated Licorice (Glycyrrhiza glabra) root extract	50mg

#### **ORDER NOW:**

Epi-Integrity Powder - 171g - £48.98



To order an Epi-Integrity Powder sample phial for your Pure Bio test kit (at £1.50 each), simply call us on  $01403\ 730342$ .

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### Latest Pure Bio News

Due to the ever-increasing import regulations and costs, we have been working hard over the last few months to increase our range of UK manufactured supplements, in order to extend our range of competitively-priced products, whilst maintaining the highest quality and purity you have come to expect from Pure Bio.

We are pleased to announce that we will be introducing our UK manufactured range gradually over the coming months, so please be sure to check our newsletter regularly for our product launches and updates.

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Forthcoming Seminars

Sponsored by Pure Bio ICAK-UK presents:



The \*RARELY TAUGHT\* Core Fundamentals of Applied Kinesiology - a TWO WEEKEND accredited Course of core foundational material approved by the International College of Applied Kinesiology —ICAK

#### Running January & February 2023

This course is an exciting new opportunity to learn the absolute fundamentals of Applied Kinesiology (AK). The course is specifically designed for both those who may feel that the five weekend course is more information than is appropriate for their existing clinical environment, as well as for those who are looking for a basic entry-level education of AK which can feed into the full course at a later date if they wish.

The course will allow you to integrate AK easily and progressively into your existing practice.

WHEN: 28-29 January and 25-26 February 2023

VENUE: Aurora Hotel Gatwick/Crawley, Southgate Avenue, Crawley, RH10 6LW

SEMINAR TIMES: Saturday 10:00am to 6:00pm, Sunday 9:00am to 4:00pm

Click here for full details and to download an application form

(please note that this course is only open to practitioners with a minimum 3 year undergraduate degree in a medically oriented profession e.g. medical doctor, dentist, chiropractor, osteopath, physiotherapist etc).

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# Spring Sale



We are clearing our shelves of some shorter-dated products and are pleased to offer you some fantastic savings! HURRY AS IT'S FIRST COME FIRST SERVED!

Product	Size (caps)	Number of pots available	<sub>e</sub> Expiry date	Sale price £
Krill Oil	60	2	08 May 2022	FREE
Reduced Glutathione	180	4	31 May 22	£29.52
Nuzest Clean Lean Protein Vanilla	25g	15	05 June 22	£1.50
Nuzest Clean Lean Protein Chocolate	25g	9	08 June 22	£1.50

Nuzest Clean Lean Protein Chocolate 500g 1 10 June 22 £15.99

SIMPLY TELEPHONE 01403 730342 OR EMAIL US ON info@purebio.co.uk TO PLACE YOUR ORDER AND TAKE ADVANTAGE OF THE SAVINGS

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# Gift Vouchers

Did you know that we sell <u>Gift Vouchers</u> which can be used against the purchase of any of our products from supplements to soap to socks? A great gift at any time of year



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year Why not give the gift of health with the luxury of choice!

Order from the office 0044 (0)1403 730342 or visit our website here

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# Quote of the Month

"Do your little bit of good where you are; it's those little bits of good put together that overwhelm the world."

Desmond Tutu

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# How to Find Us



You can order from our <u>website</u> or make purchases in person. <u>Find us at:</u>

Ground Floor, 44 Springfield Road, Horsham, West Sussex, RH12 2PD

Tel: 0044 (0)1403 730342 Email: info@purebio.co.uk

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